



BREAST CANCER RESEARCH TRUST

BrEaST *Bulletin*

November/December 2024

Over 3,500 New Zealanders are diagnosed with breast cancer each year, including over 400 Waikato people. Breast cancer doesn't discriminate. It impacts all Kiwis, female and male (20-30 Kiwi men are diagnosed each year), young and old, and affects those from all ethnic groups. At any one time in the Waikato there are 150 women living with advanced (incurable) breast cancer. Raising funds for the Breast Cancer Research Trust is one way to show your support and helps make a difference by improving outcomes through research.

A massive thanks to all of you who helped raise funds and paint Waikato pink throughout breast cancer awareness month October! There were so many individuals and businesses who helped support our cause. Some of those who have supported events or raised funds are mentioned below. Thank you so much to you all, we really appreciate your support!

Christmas is coming and shops are filling up with festive foods, decorations and presents, and another year is coming to a close. Many of us are looking forward to celebrating with whānau and friends and planning a summer break to spend quality time with loved ones.



We have so much to be grateful for in Aotearoa New Zealand. As we head into the new year, our thoughts and aroha go to those who are facing natural disasters, conflict, loss, tragedy, loneliness and other life stressors. Life can be full of challenges. Choose to stay positive, be kind, and focus on others. This is a mind-set that will help us to connect to and support others in 2025.

The BCRT Team wishes you all health, happiness and good times with loved ones over the festive season and in 2025

Ngā mihi nui

Jenni Scarlet

BCRT Secretary & Breast Cancer Research Nurse

On behalf of the BCRT team

Celebrating the Pink Walk & Run: A revving success!

On October 31st, Hamilton turned pink as the annual Pink Walk & Run united the community in the fight against breast cancer. The afternoon was filled with energy, hope, and an overwhelming sense of camaraderie, as participants came together to support the cause.

Early morning, Hamilton's river paths were bustling with enthusiastic walkers and runners, decked out in their brightest pink attire. The event kicked off with a lively warm-up session, led by local fitness instructors who had everyone dancing and stretching to energetic music.

As The Litas revved their throttles, waves of pink-clad participants set off on their chosen routes, with supporters cheering from the sidelines. The Pink Walk & Run is a powerful reminder of our collective strength and commitment to the fight against breast cancer. Every step taken and every dollar raised brings us closer to breakthroughs in research, better treatments, and a future free from breast cancer.

This year's event was a testament to the incredible spirit of our community, raising significant funds for the Breast Cancer Research Trust's vital research projects. Seeing survivors, families, friends, and supporters walking and running together was truly inspiring.

A heartfelt thank you to all participants, volunteers, and sponsors who made this day possible. Your dedication and generosity fuel our progress in the fight against breast cancer.

Mark your calendars for October 30th, 2025—next year's Pink Walk & Run promises to be even bigger and better! Let's continue to come together, celebrate life, and make strides toward a cure. Together, we are gaining knowledge to save lives.



Creating a Legacy of Hope with the Breast Cancer Research Trust

A gift in your will to the Breast Cancer Research Trust is more than just a donation; it's a heartfelt legacy that will touch lives now and for generations to come. By including us in your will, you are

extending your compassion beyond your lifetime, making a lasting impact in the fight against breast cancer.

Breast cancer affects over 3,000 women in New Zealand every year, with more than 600 women losing their lives to this devastating disease annually. Research is our most powerful tool in combating breast cancer and finding better treatments to save lives. Your generous bequest can drive groundbreaking research and bring hope to countless families.

Clinical trials are essential in this journey, allowing us to explore innovative treatments and improve outcomes for those whose lives and families are disrupted by breast cancer. Your support can help ensure that we continue to provide the very best care and hope for a brighter, healthier future.

Your legacy can be a beacon of hope, illuminating the path to a world where breast cancer is no longer a threat. Join us in this mission to save lives and create a lasting difference.

For more information, please visit our website or contact us directly. Your gift can transform lives and lead us closer to a cure.

[CLICK HERE to learn more on how your gift can transform lives and lead us closer to a cure.](#)

This year in review - how you helped us paint Waikato pink!

As we near the end of 2024, I find myself reflecting on an incredible year filled with your unwavering support and generosity. On behalf of the entire Breast Cancer Research Trust team, I want to extend my heartfelt thanks to each and every one of you who has been a part of our journey.

Your contributions, whether through donations, participating in our events, volunteering your time, or shopping at our Op Shop for Breast Cancer, have made a significant impact. It is because of your dedication and kindness that we are able to continue our vital research and make strides in the fight against breast cancer.

This year, I have been personally moved by the countless stories of resilience and hope shared by those affected by breast cancer. Meeting many of you at our events, hearing your stories, and seeing your passion has been truly inspiring. Your support has not only fueled our research but has also strengthened our community, bringing us closer together.



As we look forward to the coming year, I am filled with hope and determination. Together, we are making a difference, and your continued support is crucial in helping us gain knowledge and save lives.

We wish you a joyous and safe festive season, and a new year filled with happiness, peace, and prosperity.

Cindy Jacobs

Manager: Fundraising, Marketing and Events

On behalf of the BCRT team

****From left to right:***

Hina Pokaia, Cindy Jacobs, Jane Burnett, Jenny Scarlet, Ian Campbell





OP SHOP
FOR BREAST CANCER

For Christmas gifts that give twice

750 VICTORIA STREET, HAMILTON CBD

[Click here to visit the OP Shop for Breast Cancer
FACEBOOK Page for festive season operating times](#)



Te Whatu Ora
Health New Zealand
Waikato



**Breast Cancer
Research Trust**
Gaining Knowledge. Saving Lives.

21 MARCH 2025
GLOBOX LOUNGE, FMG STADIUM
FRANKTON, HAMILTON
\$75 half day or \$150 full day

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